

IT & Communications Sub-Committee report for PPC meeting 1st Apr. 2019

Statistics (as at 25/3/19)

Web visits: Total 24352 (22263) – Average 1623 (over 15m)

Facebook followers 226 (217) 548 post reaches in past month *

Twitter followers 40 (39)

Online Mass : 45 views in last 28 days. Total views 866. Subscribers 18.

E-newsletter 432 (423)

The Word 436 sent; total views 631; total clicks 372

*highlights:

207 Assisi helpers wine and cheese

101 Easter vigil Mass

84 Easter scavenger hunt

80 Musical evening with Fr Stan

55 STOC YFC

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